



Dear family and friends,

In the month of October, I will be participating in the annual Read October read-a-thon in support of the International Dyslexia Association Ontario Branch.

IDA Ontario is a volunteer-run charitable organization that provides information and support to people with dyslexia, their families, educators, and other professionals. They advocate for individuals with dyslexia and promote access to literacy for all.

Did you know that dyslexia is the most common reason people struggle to learn to read? It's estimated that between 5% – 20% of the population has dyslexia.

I have two goals during **Read October**. The first is to read (insert goal), and the second is to raise \$ (insert amount) for dyslexia awareness.

I hope you will help by sponsoring me. Any donation amount is appreciated. You can sponsor me by visiting my fundraising page on **ReadOctober.com** > Donate.

Thank you for your generous support!

Sincerely,

(Your Name)



PS – If you want to learn more about dyslexia and the great work that IDA Ontario does, please visit www.idaontario.com